



Below is an update on the Iowa Health and Wellness Plan:

Iowa Health and Wellness Plan

Announcement of Upcoming Public Meeting- Healthy Behaviors Program RFI: On April 24, 2014, the Iowa Department of Human Services released a Request for Information (RFI) to allow interested stakeholders and vendors to provide input and comments on the member rewards design under the new Healthy Behaviors Program, of the Iowa Health and Wellness Plan.

On Friday, May 30, from 9:30 a.m. -12:30 p.m., a public meeting will be held to provide another opportunity and format to gather input from Medicaid members, advocates, constituents, and potential bidders to inform this aspect of the Iowa Health and Wellness Plan. Learn more about the public meeting, including the location, by [accessing the DHS calendar event](#).

Intended Audience Note: While members of the public are welcome to attend and to participate, we are primarily seeking input from organizations and advocacy groups with population management experience in order to inform a Request for Proposal (RFP) to design and implement the program.

Original RFI Announcement: The Iowa Medicaid Enterprise issued a Request for Information (RFI) MED-15-003 on April 24, 2014, that can be found at the following link: http://bidopportunities.iowa.gov/?pgname=viewrfp&rfp_id=10201. The purpose of this RFI is to allow interested stakeholders and vendors to provide input and comments on member rewards design under the new Healthy Behaviors Program. The Healthy Behaviors Program will be designed to increase individual responsibility for personal health and support adoption of healthier behaviors with long-term goal to reduce health care costs for preventable conditions by improving patient activation and health status. The information sought in the RFI will assist the IME in developing a rewards system that supports the goals of the Iowa Health and Wellness Plan. The IME anticipates releasing a competitive solicitation at a future date to select a contractor to develop and administer the rewards system for the Healthy Behaviors Program that will consider feedback from this RFI.

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